



ASSOCIATION OF  
WOMEN IN FINANCE  
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## Association of Women in Finance – Volunteer Board of Director Positions

### Who are we?

The Association of Women in Finance (the "AWF") is a group of finance professionals dedicated to supporting the advancement of women in finance. ([www.womeninfinance.ca](http://www.womeninfinance.ca))

We are executives, bankers, lawyers, accountants, investment professionals, actuaries, venture capitalists, insurers, and entrepreneurs. We are employed in both industry, professional services and public sectors in a wide range of industries and company sizes.

Quite simply, we exist to encourage women finance professionals to claim their seats at boardroom tables.

An annually elected Board of Directors governs the AWF, providing leadership and vision to the organization.

### How do we do it?

Since 1996, we've been providing a forum for the discussion of issues, a place to exchange and develop business knowledge, and to honour successes.

- By involving, connecting and developing women in the business community through our Real Estate Event Economic Update and Fireside Chats.
- By recognizing, through the annual AWF PEAK Awards, women who have broken down barriers in the finance industry and achieved excellence and the men and women that supported them.
- By encouraging young women to enter the finance field through our scholarship program.

Board members work closely with one another and will be supported by an AWF Administrator. The Board is tasked with building on the solid foundation and guiding the AWF to the next level. The Board will help to grow the AWF in a manner that improves outreach to BC's finance community and helps establish, maintain and grow meaningful partnerships within the industry.

To be successful, ideal Board members bring the following skill set and experience:

- Ability to thrive in a team and project oriented environment;
- Ability to work and make decisions independently;
- Ability to build and leverage strong relationships with members, participants and sponsors;
- Committed to the organization, its vision, mission and values;
- Enjoy taking initiative and leadership roles; and
- For the Sponsorship and Communication positions, a strong background and knowledge of marketing, communications, and public relations is an asset.

## **Director – AWF Sponsorship (Two year term)**

### **Non-Executive Director**

Description: The AWF Sponsorship Director is responsible for the strategy and oversight of sponsorships associated with all major AWF events over the course of the year and will perform such tasks as determined by the Board periodically and documented in the Board Task List.

Duties: The AWF Sponsorship Director shall:

- Contribute to the development of the strategic direction, leadership and vision of the AWF;
- Develop a sponsorship strategy for non-PEAK AWF events;
- Direct the Board’s involvement in AWF sponsorships;
- Maintain relationships with sponsors including ensuring sponsorship benefits are delivered and sponsors are satisfied with their AWF partnership;
- Gather post-event feedback from major sponsors and make required adjustments in sponsorship package and approach to address any concerns raised;
- Review the PEAK Scholarship Program to explore sponsorship opportunities with scholarship partners, identifying value for partners and the AWF;
- Act in an advisory capacity to the AWF;
- Create or revise all necessary policies and procedures pertaining to such office;
- Perform all duties incident to such office or that are properly required of her by the Board; and
- Exercise such other powers and perform such other duties as may from time to time be assigned to her by the Board.

### Time Commitment:

All AWF directors are expected to be available for:

- Monthly board meetings (2 hours each);
- Event attendance (AGM –Sept; a Major Event; PEAK – May; minimum of one Fireside Chat Event (Sept, Nov, Feb, June));
- “On Board” session (4 hours in late September or early October);
- PEAK Sponsorship calls and follow-up (6 hours in February or March);
- PEAK Board preparation and table assignments (full weekend day in early May prior to PEAK);
- PEAK “Day of” duties (full weekday day in May for PEAK); and
- Strategic Review and Board Planning session (4 hours in June or other date set by the board).

The AWF Sponsorship Director’s duties will require approximately an additional 6 – 10 hours per month.