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**2025 PEAK Award Honouree**

**Martin Thibodeau - Champion**

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As Regional President, British Columbia at RBC Royal Bank, Martin Thibodeau leads a team of over 8,000 employees and partners in BC, dedicated to providing financial advice and services to almost 2 million personal, small business and commercial clients.

Martin joined RBC over 30 years ago and has held several senior management positions that have led him across the country, notably as Regional President, Quebec; Regional Vice-President, Eastern New Brunswick and P.E.I.; Vice-President and Regional Operating Officer, Quebec Headquarters; Regional Vice-President, Commercial Financial Services, Manitoba, Saskatchewan, and North Western Ontario; and Vice-President, Canadian Banking, Toronto.

An energetic, inspiring and authentic leader, Martin is very committed to his community and has dedicated his time and skills in service to numerous organizations. Martin is the Chair of the Finance Committee for BC Children's Hospital Foundation, past Chair of United Way of British Columbia, Governor of the BC Business Council, sits on the Board of Directors for Science World, Ocean Wise, Peter Dhillon Center for Business Ethics, Urban Development Institute, Arts Umbrella Association and is a member of the Ben-Gurion University Canada Regional Board for BC and Alberta. At RBC, Martin is a passionate Co-Chair of the Diversity Leadership Council for Personal & Commercial Banking.

During his career, Martin has received several distinctions and recognition from his peers, including the 2024 Gold Baton Award – Corporate Leader, by the Vancouver Symphony Orchestra, being named in the Vancouver Magazine 2024 Power 50, the 2023 Business in Vancouver (BIV) BC 500 list, being honored by Ben Gurion University Canada for his commitment to Sustainability and Climate Change, the Alter-Ego Award presented by the Association des femmes en finance du Québec, RBC Global Citizen Award, Pytagore Award from Université de Québec à Trois-Rivières, Performance Award from ESG-UQAM, and Personality of the Year, Financial Institutions from Finance & Investment.

In his spare time, Martin can be found riding his bike, golfing, and skiing the local mountains with his wife, Caroline, with whom he has three children. A graduate of the Université de Québec à Trois-Rivières, Martin also holds an MBA from the School of Management at the Université de Québec à Montréal (ESG-UQAM).

Please join us in celebrating Martin Thibodeau's achievements. Congratulations, Martin!