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**2024 PEAK Award Honouree**

**Yvette Wu - Rising Star**

*Presented by*

**mcmillan**

Yvette is CEO and Co-founder of Yield Exchange, a platform revolutionizing the marketplace for fixed income investment, winning the SAAS North Amazon Web Services and The Firehood Camp Pitch Competitions. Yvette is personally a recipient for New Ventures BC's Woman Led Venture award, BIV Top Forty under 40, and recognized as Top Female Founders of 2024.

Yvette holds a Master of Business Administration (MBA) from UBC/Sauder School of Business and a Bachelor of Science from McGill University (with Distinction). She frequently speaks at various conferences on the landscape of fixed income investing, tech entrepreneurship, and innovation. The insight she shares on financial tech innovations and being a woman in leadership have cemented her as a strong voice in the field of fintech.

Please join us in celebrating Yvette's achievements. Congratulations, Yvette!