



2019 PEAK Award Honouree
Abigail Ma – Rising Star Award
presented by





The Association of Women in Finance is proud to honour Abigail Ma with the 2019 PEAK Award in the Rising Star category.

As Director of Financial Planning and Analysis for the British Columbia Lottery Corporation (BCLC), Abigail plays a critical role in guiding and influencing the operational and investment decisions of the multi-billion dollar Crown Corporation. She is widely known as the well-informed and diplomatic voice of reason in high-profile and strategic discussions. Her valuable contributions span all areas of the organization, including at the board level, as well as with senior government officials.

Prior to joining BCLC, Abigail earned her CPA, CA designation in KPMG's Assurance practice and her CFA designation while with KPMG's Transaction Services practice. At 29, she was the youngest person to join BCLC's Senior Leadership team and is still one of the youngest Directors at the organization. Abigail was also the youngest Vice Chair, Finance to serve on the Board of Scouts Canada and was recently awarded the Early Achievement Award by the Chartered Professional Accountants of British Columbia.

The level of management responsibility assumed by Abigail has increased dramatically in her five years with BCLC, growing from a single direct report in her first position with the organization as Manager of Decision Support for the Lottery Division, to now leading a team of 25 people and in charge of all Financial Planning and Analysis for the entire corporation. Four of the nine people leaders in Abigail's group are women.

Abigail is a graduate of the *Women Leading the Way™* program of the Minerva Foundation and has been involved in promoting the program at BCLC. Further, she has led workshops on values-based leadership for women in both the Vancouver and Kamloops offices of the organization. As an expecting first-time mother, Abigail is excited to continue her support of women by returning to work and continuing to advance the careers of her fellow female professionals.

Abigail has a passion for developing and helping people, and a strong belief in giving back to the community. Her contributions range from supporting local community events organized within BCLC, to assuming board leadership positions outside of the office with national organizations such as in her role as Vice-Chair of Finance for Scouts Canada (with over 60,000 youth members) and as Treasurer for ArtStarts in Schools. Abigail does not pass up an opportunity to get involved with small or large community support initiatives and inspires her team and those around her to do the same. It is not uncommon to see Abigail's team comprise the largest group of volunteers at the Kamloops and Vancouver Food Banks.

Please join us to celebrate Abigail's achievements at the PEAK Awards Gala on May 15, 2019.

Congratulations, Abigail!