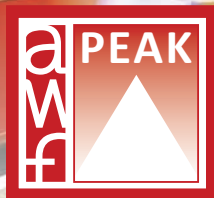


**EXCELLENCE IN THE PRIVATE SECTOR
EXCELLENCE IN THE PUBLIC SECTOR
LIFETIME ACHIEVEMENT
COMMUNITY LEGACY
RISING STAR**



mindTHE *GAP*

**Are we prepared for
demographic changes ahead?**

MAY 8, 2014



ASSOCIATION OF
WOMEN IN FINANCE

presented by **HSBC** 



PEAK 18

May 2015



Tonight we've seen the difference just five women can make to business and their communities – imagine what difference the whole AWF community achieves every day?

Stay involved, stay connected online and at our events and let's support each other's success all year round.

AWF Supporting Women in Finance.



ASSOCIATION OF
WOMEN IN FINANCE

www.womeninfinance.ca

LinkedIn

Association of Women in Finance

What is the Association of Women in Finance?

AWF Board of Directors

Sandra Abley

TD Wealth
AWF President

Kate Ayoubi

Goldcorp Inc.
AWF Vice President

Sandra Tetzlaff

Heaver Tetzlaff
AWF Treasurer

Danielle Slavin

RBC Dominion Securities Inc.
AWF PEAK Chair

Erica McGuinness

Sequeira Partners
AWF PEAK Vice Chair

Julia Yan

TMX Equity Transfer Services
AWF Events Chair

Anna-Marie Lyons

RBC Dominion Securities Inc.
AWF PEAK Nominations

Lisa Holland

RBC Dominion Securities Inc.
AWF PEAK Sponsorships

Beth Hardy

Farris, Vaughan, Wills & Murphy LLP
AWF Communications

Una de Boer

Delta Controls
AWF Director at Large, Marketing
& Community Relations

Karen Carteri

McMillan LLP
AWF - Governance / Secretary

Sylvia Kovesdi

HSBC
AWF Director at Large, Major Events

Erica Weiss

McMillan LLP
AWF Director at Large, Fireside Chats

What do we do?

Quite simply, we exist to encourage women finance professionals to claim their seats at boardroom tables.

How do we do it?

Since 1996, we've been honouring successes, supporting advancement, and exchanging knowledge:

- (1) by recognizing women in finance who have achieved excellence;
- (2) by encouraging women to enter the finance field through our scholarship program; and
- (3) by involving, connecting, and developing women in the business community through events like our Economic Update, Real Estate Forum, and Fireside Chats.

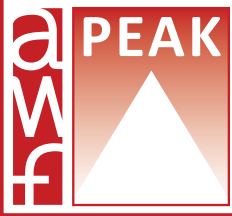
Why do we do it?

Women remain under-represented in top leadership positions and on corporate boards.

The 2011 biennial Catalyst Census: Financial Post 500 Women Board Directors details women's representation on corporate boards at the largest companies in Canada

(<http://www.catalyst.org/knowledge/2011-catalyst-census-financial-post-500-women-board-directors-0>):

- * In 2011, the percentage of women directors at public companies was 10.3 percent (the same as in 2009).
- * In 2011, women held just 3.6 percent of board chair positions at public companies, an increase of less than a half of a percent since 2009.
- * In 2011, approximately 40 percent of companies still had no women board directors.



SCHEDULE OF EVENTS

5:30PM

Wine Reception

6:30PM

Welcome & Dinner

7:30PM

Award Presentations

Rising Star - Miranda Lam

Excellence in the Public Sector - Jacqueline Hogan

Excellence in the Private Sector - Sandra Stuart

Community Legacy - Virginia Weiler

Lifetime Achievement - Anne Lippert

8:40PM

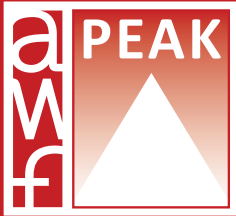
Keynote Address

Lynne Lancaster

Best-selling author speaking on generational issues
in the work place.

9:00PM

Closing Remarks



GALA DINNER

Signature Menu

Created by Dana Hauser,
Executive Chef, The Fairmont Waterfront

Watercress

Green beans, strawberries, slivered
almonds, pink pepper & champagne vinaigrette

Arctic Char

Earl grey tea, Bergamot fluid gel pickled radish,
peas, mint, Edamame beans, potato medallion

Chocolate

Dark chocolate & Almonds, raspberry gel,
passion fruit marshmallow



Poplar Grove



SCHOLARSHIPS

An important part of the AWF's mission is to encourage women to enter the field of finance. One way to meet our mandate is through our scholarship program. The AWF Scholarship Fund provides scholarships and bursaries to women pursuing their post-secondary education in finance-related fields.



We appreciate your continued support of our scholarship program.

AWF Scholarship Fund Partner



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PROUD TO SUPPORT THE ANNUAL PEAK AWARDS

RBC Dominion Securities is pleased to once again support the annual PEAK Awards, in honour of outstanding women in finance.

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There's Wealth in Our Approach.™

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Millions of Boomers are heading toward retirement, taking decades of knowledge and experience with them. Quickly rising behind them are the Millennials, full of potential and with fresh expectations of career fulfillment and success. Caught between them are the Gen Xers, who are stepping into leadership positions and juggling generational divides in the workplace. What do we need to know to successfully navigate this critical generational change in the employee landscape?

Many business leaders are turning to Lynne Lancaster for an answer to this question. Lynne is one of today's foremost cultural translators and a recognized expert on generational issues and trends. She is co-author of the best-selling business book *When Generations Collide: Who They Are.*

Why They Clash. How to Solve the Generational Puzzle at Work. Her most recent book, *The M-Factor: How the Millennial Generation is Rocking the Workplace*, co-authored with David Stillman, received a gold medal from the Axiom Business Book Awards in 2011.

Lynne is co-founder of BridgeWorks, a company that advises leaders, managers, and employees on how to bridge generation gaps at work and in the marketplace. Her speeches and workshops have entertained and enlightened high level audiences from many of America's best companies, including 3M, American Express, Citigroup, PricewaterhouseCoopers and Wells Fargo, as well as numerous public sector and non-profit organizations.

Lynne has been a guest commentator on CNN, CNBC and National Public Radio, and has written for numerous publications including *The Futurist*, *Nation's Business* and *Public Management* magazine. She has been interviewed for a wide range of national publications including *The New York Times*, *TIME* magazine, *The Wall Street Journal* and *The Washington Post*. Lynne has also served as an adjunct faculty member of the Carlson School of Management at the University of Minnesota, her alma mater.

Good Money™

is transforming the place
where we live.

We applaud the pursuit of excellence
and commitment to positive change
demonstrated by the women being
honoured tonight.

Congratulations PEAK Honourees.



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Miranda Lam's legal career is already overflowing with accomplishments. At law school, she was honoured as best all-round graduating student and was elected class valedictorian. In 2001, she was named the YWCA's Young Woman of Distinction. After being called to the bar in 2004, she immediately began building a successful practice focussing exclusively on commercial litigation and business disputes. Her efforts were recognized with the UBC Faculty of Law's Outstanding Young Alumna Award in 2007.

A partner in McCarthy Tétrault's Litigation Group since 2011 and with clients ranging from multi-national corporations to local

entrepreneurs, Miranda has firmly established herself as a dynamic lawyer and leader in Vancouver's business community. She is also an accomplished speaker on board diversity, leadership and civic engagement. Her community involvement includes directorships on several boards, including the United Way of the Lower Mainland and the Vancouver Foundation. She has been widely recognized for her leadership and professional accomplishments, including being named one of Business in Vancouver's "Forty Under 40" in 2013.

In addition to being regarded by her peers and clients as a trusted advisor and effective advocate, Miranda is well known as a role model for young women professionals. Miranda recognizes the importance of mentorship, and is committed to helping young women (and men) fulfill their potential as future leaders. Within the firm, she is a sought after mentor. She has also served as a mentor to women law students through the Canadian Bar Association, and to high school girls through her involvement with the YWCA.

Miranda leads by example and inspires others. Within the business community and the community at large, she is extremely well regarded for her contributions. She truly is a Rising Star.



cutting through complexity

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At KPMG, we are committed to supporting the advancement of women in business. We applaud all of the *2014 PEAK Award* nominees for their exceptional contributions.

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Jacqueline Hogan's career exemplifies dedication in the pursuit of excellence in public sector finance and administration. An employee of the University of the Fraser Valley since 1989, Jackie rose steadily from her first position as an accounts payable clerk to her current role as Chief Financial Officer. She is now responsible for the financial health of an organization with a \$115 million budget, 1,500 employees and 5 campuses, including one in Chandigarh, India.

As a result of budgeting principles and revenue models instituted in her role as CFO, Jackie has seen the university achieve balanced budgets and surpluses year after year despite

financial challenges in the education sector. She has also provided valuable financial and administrative oversight to significant campus development projects, including a new \$15 million Student Union Building and the \$45 million Chilliwack campus building and relocation.

Well respected by her peers, Jackie has worked collaboratively with the finance leaders of other advanced education institutions in BC and has taken a prominent role in consulting with the Ministry on transitional challenges facing the sector. She chairs the BC Association of Universities and Institutes' VP Finance Group, a role that demonstrates the high regard with which her leadership is viewed across the province's post-secondary education system.

Jackie continues to invest in the development of women in public sector finance roles through the mentorship of her leadership team in UFV's Finance department, all but one of whom are female. She also serves as mentor and role model to her young counterpart on the UFV Student Union Society Executive.

Jackie's quiet, yet steady, strong and uncompromising leadership is greatly admired at the University of the Fraser Valley. As a successful senior administrator, respected team leader and mother of two girls, she truly inspires other women to reach their PEAK.

HSBC Bank Canada is proud to celebrate women in finance at the AWF PEAK Awards.

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EXCELLENCE IN THE PRIVATE SECTOR

Sandra Stuart




Sandra Stuart's distinguished career with the HSBC Group spans more than 30 years. She currently serves as Chief Operating Officer of HSBC Bank Canada, where she manages an expense budget of \$1 billion and has direct responsibility for 1,000 employees. Under Sandra's leadership, the bank has attained best in cost financial metrics among its peers and become a Top 5 producer for HSBC. Her performance has earned her a seat on HSBC Bank Canada's Board of Directors, where she actively contributes to the strategic leadership and governance of the company.

Sandra is a public figure on the importance of workplace diversity,

and serves as National Chair of HSBC Bank Canada's Diversity and Inclusion Council. As Chair, she led the development of policies and procedures that markedly increased the proportion of diversity candidates appointed to senior executive roles and Board positions at the Bank. She was also instrumental in establishing HSBC's Leaders of Tomorrow university scholarships for young women, and is now playing a pivotal role in building similar programs for other diversity groups.

Always approachable and an excellent communicator, Sandra readily makes herself available to offer counsel and mentorship to those around her. She is also very active in her community, serving as Leadership Co-chair for the United Way Lower Mainland's Campaign Cabinet and as a member of the Faculty Advisory Board of UBC's Sauder School of Business.

Sandra has played an instrumental role in HSBC Bank Canada's success. She is universally admired by her colleagues and peers, the Bank's staff and board of directors, and the global senior management team at HSBC Group. She clearly demonstrates Excellence in the Private Sector, and is a fitting PEAK Awards honouree.



breaking down
barriers so you
can **take the lead.**

McMillan LLP congratulates
all of the 2014 PEAK Honourees
for their dedication and support
of the advancement of women
in finance.

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Throughout her career, Virginia Weiler has demonstrated a deep commitment to building strong and vibrant communities. In her work as an economic and small business development consultant, Virginia has had a positive and lasting impact on local economies across British Columbia. Her achievements include developing and delivering a micro-loan fund for Vancity Savings Credit Union that provided youth, new immigrant, and women entrepreneurs – populations who have traditionally faced barriers to accessing credit – with loans to start and expand businesses. In subsequent roles at Vancity Capital and Ecotrust Canada, she created innovative, flexible financing

opportunities to support the growth of small to medium sized enterprises in BC.

Virginia now influences the direction of Vancity, Canada's largest credit union and a major contributor to local community development. She was first elected to Vancity's Board of Directors in 2007, and has served as Chair of its Governance Committee, where she successfully led a major governance and election renewal initiative. In her current role as Vancity's Board Chair, she works with the Board and CEO to guide the credit union's strategy, business growth and efforts to positively impact the communities it serves. As a member of the Board's Nominations and Election Committee, Virginia encourages young women to seek election and assume leadership roles, continuing Vancity's track record of diversity.

Although much of Virginia's professional work has been global in context, a deeply rooted and place-based approach guides her thinking. She is a seasoned economic development practitioner and Board director who consistently looks for opportunities to weave social justice, environmental sustainability and cooperative principles into business practises. She knows this helps create healthy communities today; and a powerful, sustainable business model for the future.

*CI Investments is proud to sponsor the
AWF Peak Awards and extends its congratulations
to this year's honourees.*



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Canada's Investment Company



Throughout her exceptional career, Anne Lippert has demonstrated boundless determination and perseverance in blazing a trail for future female executives in the banking industry.

Anne immigrated to Canada from Germany with her husband and infant son in the early 1960's, with very little money and no job prospects. Starting as a teller with Royal Bank in 1966, she quickly set her sights on moving into senior levels within the company. Anne steadily rose through RBC's ranks, becoming BC's first female branch manager in 1974. Further managerial roles followed, in Commercial Banking and Risk Management. In 1989, Anne achieved another milestone, becoming the first female Vice President for RBC

in Western Canada, in a highly coveted position responsible for 18 branches, 450 employees and \$2.2 billion in business volume.

In 1999, Anne retired from her position as RBC's VP of Strategic Initiatives for the BC/Yukon region and established a successful consulting business serving both the corporate and not-for-profit sectors. She now dedicates countless hours working with boards on business initiatives for numerous organizations, including the Salvation Army, BC Women's Hospital Foundation and Langara College, where she has served as Chair of the Board of Governors since 2012.

Anne has received much public recognition for her accomplishments, including the 1990 YWCA Woman of Distinction Award, the 1997 AWF PEAK Award of Excellence, the 2004 Leadership Vancouver Award and the 2012 Queen Elizabeth II Diamond Jubilee Medal. In 2011, the International Alliance for Women honoured her dedication to the economic empowerment of women with its World of Difference Award.

Despite these accolades, Anne would tell you her mentoring of emerging women leaders is her proudest achievement. Ever humble and generous, she continues to offer her wisdom and advice to a new generation of young women eager to blaze trails of their own.



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PEAK AWARDS CRITERIA

Who are you going to
nominate next year?

LIFETIME ACHIEVEMENT

A Lifetime Achievement PEAK Nominee is a woman in the field of finance who:

- has 30+ years of experience;
- demonstrates an enduring commitment to achieving excellence;
- guides, supports and encourages the development of others or the promotion of women;
- is actively involved in her professional or personal community; and
- is described as a leader, ground-breaker, or visionary by her peers.

EXCELLENCE IN THE PRIVATE SECTOR

An Excellence in the Private Sector PEAK Nominee is a woman in the field of finance who:

- works in the private sector;
- demonstrates a high and quantifiable contribution to her company or industry;
- guides, supports and encourages the development of others or the promotion of women; and
- is actively involved in her professional or personal community.

EXCELLENCE IN THE PUBLIC SECTOR

An Excellence in the Public Sector PEAK Nominee is a woman in the field of finance who:

- works in the public or not-for-profit sector;
- demonstrates a high and quantifiable contribution to her institution or industry;
- guides, supports and encourages the development of others or the promotion of women; and
- is actively involved in her professional or personal community.

COMMUNITY LEGACY

A Community Legacy PEAK Nominee is a woman in the field of finance who:

- demonstrates a sustained commitment to the finance community in advancing diversity on boards for the goal of better business;
- is respected by her community for her contributions; and
- guides, supports and encourages the development of others or the promotion of women.

RISING STAR

A Rising Star PEAK Nominee is a woman in the field of finance who:

- has less than 15 years of experience and is under 40 years of age;
- is an early leader who has made meaningful professional contributions that are outstanding and unique;
- guides, supports and encourages the development of others or the promotion of women; and
- is actively involved in her professional or personal community.



Consider nominating a woman at the PEAK of her career for a PEAK 2015 Award.

PEAK 2015 nomination packages available November 2014.

ASSOCIATION OF
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Raise Your Glass!

A special thanks from the AWF to:

PEAK Awards Nominees, whose contributions to the finance industry and community are appreciated, respected and admired.

PEAK Awards Nominators and Referees, who took the time to nominate women at the PEAK of their professions, lives and community involvement.

PEAK Awards Independent Judging Panelists, for your Herculean task in choosing tonight's Honourees from the exceptional nominees:

Betty Yu, *TD Wealth Private Investment Counsel Inc.*

Cheryl Carter, *Consultant - Former President BIV*

Elizabeth Finch, *Pricewaterhouse Coopers*

Fai Murray, *Canadian Western Bank*

Fiona Anderson, *Editor-in-Chief, BIV*

Gayle Hunter, *Blake, Cassels & Graydon*

Jennifer Ogdon, *HSBC*

Kay Gray, *Grant Thornton*

Lilly Kazaz, *RBC DS*

Lisa Shakun, *General Counsel, Coast Capital*

Lisa Vogt, *McCarthy Tetrault*

Lorna Nimmons, *KPMG*

Martha Martindale, *Borden Ladner Gervais*

Pat Hibbitts, *SFU*

Raewyn Brewer, *Watson Inc.*

Shirley-Anne Blackadder, *Vancity*

Stephanie Daniels, *Farris*

Tracy McVicar, *CAI Capital Management*

Vanessa Noga, *RBC*

AWF speakers, for helping to make the AWF's 2013-2014 event season such a success:

FIRESIDE CHAT SERIES

Sponsored by McMillan LLP

November - Launi Skinner, *Chief Executive Officer of First West Credit Union*

January - David and Cynthia Enns, *owners of Laughing Stock Vineyards.*

June - Jenny Witterick, *President of Sky Investment Counsel and Author of 'My Mother's Secret'.*

ANNUAL ECONOMIC LUNCHEON EVENT

Sponsored by RBC Dominion Securities Inc.

Jock Finlayson, *Executive Vice President and Chief Policy Officer, Business Council of B.C.*

Jill Leversage, *Managing Director at Highland West Capital Ltd;*

Jim Allworth, *Investment Strategist and Co-Chair, RBC Dominion Securities' Global Portfolio Advisory Committee*

Paula Craig & Pam Johnson, **AWF Administrators**

Norma Reid, **PEAK Gala Emcee**

PEAK Volunteers

What's the forecast for Vancouver's real estate market?

Despite challenges in our economy, development activity continues in Vancouver's residential real estate market and prices remain strong. Will this trend continue? And what can we expect for the office and retail markets?

Join the AWF in **October 2014** for an engaging panel discussion on Vancouver's No 1 topic: **real estate**.



ASSOCIATION OF
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For registration and further details,
visit www.womeninfinance.ca

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Like everyone else the AWF is turning to Social Media to stay current and connected with our members. Find out what is being discussed, AWF events and news by joining the 'Association of Women in Finance' group.

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