





Balanced board, better business

### Sixteenth Annual

### Thursday, May 2, 2013

Fairmont Waterfront Hotel, Vancouver, BC



**PEAK 17**May 2014



www.womeninfinance.ca





### Who are we?

The Association of Women in Finance ("AWF") is a group of finance professionals dedicated to supporting the advancement of women in finance.

We are executives, bankers, lawyers, accountants, investment professionals, actuaries, venture capitalists, insurers, and entrepreneurs.

### Why do we do it?

Women have proven themselves to be successful and dynamic business and finance leaders. But, we are a long way from equal representation.

Quite simply, we exist to encourage women finance professionals to claim their seats at boardroom tables.

### How do we do it?

Since 1996, we've been providing a forum for the discussion of issues, a place to exchange and develop business knowledge, and to honour successes;

- By connecting and developing women in the business community through our events: Economic Update, Real Estate Forum, and Fireside Chats.
- By recognizing, through our annual AWF PEAK Awards, women who have broken down barriers in the finance industry and achieved excellence.
- By encouraging women to enter the finance field through our scholarship program.

### **AWF** Board of Directors

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RBC Royal Bank

President

### Sandra Abley

TD Wealth

Vice President

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Heaver Tetzlaff

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**PEAK Communications** 

### **Lorna Nimmons**

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### Beth Hardy

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**AWF Marketing Director** 

### Lisa Holland

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### Michelle Audet

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Director at Large



### **Schedule of Events**

**5:30 pm**Wine Reception

**6:30 pm**Welcome & Dinner

**7:30 pm**Award Presentations

Rising Star - Julie McGill

Excellence in the Public Sector - Cheryl Yaremko

Excellence in the Private Sector - Gail Edwards

Community Legacy - Elise Rees

Lifetime Achievement - Shelley Brown

**8:40 pm**Beverly Behan, "Balanced Board, Better Business"

9:00 pm Closing Remarks



### Signature Menu

Created by Dana Hauser, Executive Chef, The Fairmont Waterfront

### House Smoked Salmon, Pacific Prawn

Citrus herb couscous, rooftop dill crème fraiche, pea top salad

### AAA Tenderloin of Beef

Cipollini, broccolini tips, potato fondant, green peppercorn sauce

### Silky Harlequin White Mousse

Vanilla scented strawberries, pink champagne gelée



Poplar Grove

An important part of the AWF's mission is to encourage women to enter the field of finance. One way to meet our mandate is through our scholarship program. The AWF Scholarship Fund provides scholarships and bursaries to women pursuing their post-secondary eduction in finance-related fields.















ROBERT H. LEE GRADUATE SCHOOL

We appreciate your continued support of our scholarship program.

AWF Scholarship Fund Partner



**RBC Wealth Management**Dominion Securities

### **Scholarship Testimonial**



The AWF/Minerva scholarship provided me with much more than just the financial support, most importantly, the confidence to know I could succeed in my chosen profession.

I am very proud to share that I have completed my degree with honours and I am working in a challenging and engaging position. Thanks to the AWF and Minerva I know there is a bright future ahead for me and my son.

Ruby Lu
BBA Accounting Graduate
Douglas College
Gold Cord Award Recipient

### **Keynote Speaker**

### **Beverly Behan**



Beverly Behan is the best-selling author of Great Companies Deserve Great Boards, (Palgrave Macmillan 2011) which was named Governance Book of the Year for 2012 by Directors & Boards magazine in the United States

She has worked with over 125 Boards of Directors over the past 16 years all around the world. Her clients range from the Fortune 500 and the TSX 100 to recent IPOs. She is regularly quoted as an expert on boards and CEO succession planning by the Wall Street Journal, Fortune, Business 2.0, the Globe & Mail, the Financial Times and other publications and served as a regular columnist on board issues for Bloomberg BusinessWeek for over three years.

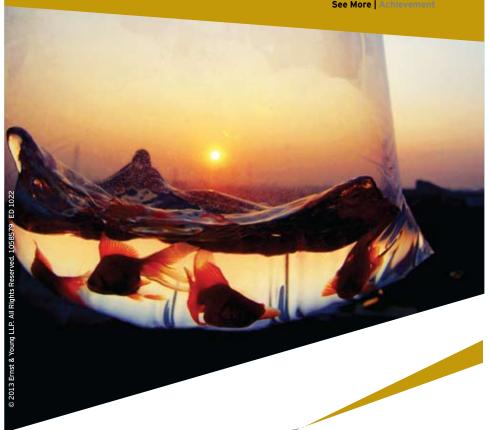
Beverly began her career as a lawyer in Canada, where she practiced law with two different firms and spent 5 years in corporate management. She began working with boards in the early 1990s and recognizing that most boards could be substantially better she joined Mercer Delta Consulting as a board effectiveness consultant and in 2000, she was transferred to New York as a partner.

The fall of Enron in 2001 along with other corporate scandals made Boards and Governance a hot topic. She was named to the Directorship 100, Directorship magazine's list of the 100 most influential people in governance and served as an Expert Advisor to the National Association of Corporate Directors' Blue Ribbon Commission on Board Leadership in 2004.

In 2006, she became Managing Director of the Board Effectiveness Practice of the Hay Group, which gave her a wider international base. In 2009, she started her own practice in New York, Board Advisor, LLC, and continues to work on board effectiveness and CEO succession planning issues with boards around the world. She is currently working on her fifth book which will focus on Boardroom Innovation.

For women entrepreneurs, there's no such thing as being out of your depth.

See More | Achievement



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### Rising Star Julie McGill



Julie's journey over the last 15 years to become the 2013 PEAK rising star has brought her from Nova Scotia, through McGill in Montreal to Yellowknife and finally to call Vancouver home. She joined Ernst and Young's Transaction advisory practice where she honed her skills doing business & intangible valuation, litigation support, and mergers & acquisitions advising rising to become a Vice President.

In 2005 Julie gained her Chartered Business valuator (CBV) designation and has done much locally to build the CBV community, bringing in new young talent during her tenure as president of the Vancouver chapter of the Canadian Institute

of Chartered Business Valuators - making it one of the best attended CBV chapters in the country.

Active in her community, Julie is the Chair of the Board of Directors of Central City Foundation, a charitable society that invests in social purpose real estate in Vancouver's inner city. Julie is also a Director with Leave Out Violence (LOVE) BC, a charitable organization that focuses on youth violence prevention and intervention.

Julie left Ernst & Young in 2011 to join CAI Capital Management Co, a mid-market buyout fund active in the North American market, where Julie continues to provide leadership as a Director. Julie specializes in deal execution, financial due diligence, and portfolio company management.

Known for her intelligence, initiative, and integrity, Julie is a role model. She balances the challenges of combining a career and caring for a young family with volunteer work, making her an inspiration to many in and outside of the finance industry.





# BC Notaries congratulate all the nominees and recipients of the 16<sup>th</sup> Anniversary Peak Awards.



We have more than 320 highly trained Notaries providing legal services and playing active roles in communities throughout BC. BC Notaries help their clients with non-contentious legal services including the preparation of Wills, Power of Attorney, advance health care planning, and real estate purchase and sale documents. More than half of our members are women; many of whom represent and serve diverse languages and cultures. We are proud to support the Association of Women in Finance.

### **Excellence in the Public Sector**

### Cheryl Yaremko



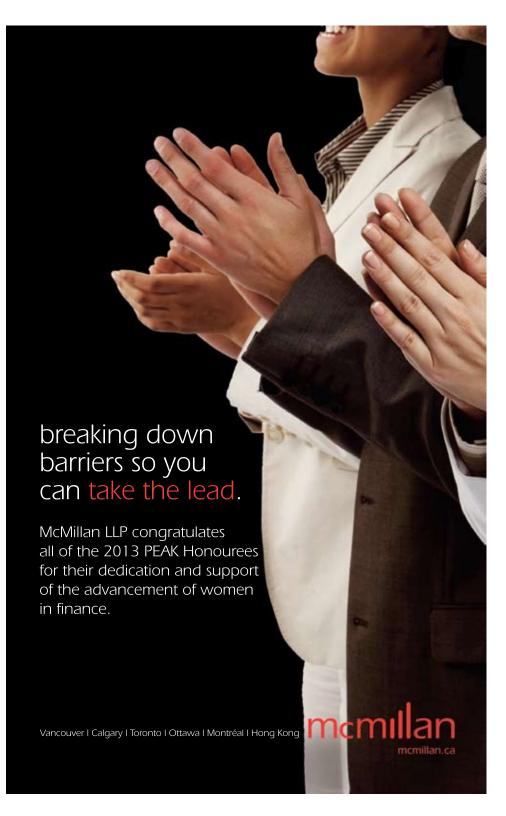
Cheryl Yaremko, Executive Vice President Finance and Chief Financial Officer of BC Hydro is a local UBC graduate who has carved an impressive career without leaving Vancouver, first at Ernst and Young and then with Western Star Tucks holdings.

Cheryl made the move into the public sector over a decade ago when she became the CFO of BC Railway Company. In 2006 she joined BC Hydro as Chief Accounting Officer and was appointed Executive Vice President Finance and Chief Financial Officer in 2012. At BC Hydro, Cheryl has overseen regulatory proceedings, the reintegration of the BC Transmission Corporation,

improved financial and management reporting and enhanced financial controls. Her success can be attributed to ensuring the diverse perspectives of BC Hydro stakeholders are addressed through collaboration and alignment of interests.

Cheryl also serves as a member of the Board of Directors of the BC Investment Management Corporation (bcIMC), which manages an investment portfolio of over \$92 billion on behalf of public sector clients, and as a member of the Board of Directors of UBC Investment Management Trust.

Despite being the mother of three boys, or perhaps because, Cheryl continues to support her love of dance and spent almost a decade as a member of the Board of Directors of Ballet BC.



### **Excellence in the Private Sector**

### Gail Edwards



Gail Edwards has used her chartered accountancy background to develop a career in commercial real estate holding titles such as COO, CFO, and President. Starting with the Canadian Imperial Bank of Commerce in Toronto in the early 80's, she moved out of banking into Treasurer roles with Delaware North Companies, Inc a global leader in hospitality management, becoming VP of Finance where she was responsible for the development and financing of the \$165 million new Boston Garden project for the Boston Bruins and Celtics.

Recognized as one of Canada's most powerful women by the Women's Executive Network, Gail

has a proven track record of delivering exceptional business and financial performance. Gail served as COO of Ciminelli Development Company Inc., a private real estate development company and as a Board Member, President, COO, and CFO at GC Companies Inc. a \$450 million public company, where she delivered the company through Chapter 11 reorganization a stronger, more profitable entity ready for sale.

Now as President of JH Investments Inc. she is responsible for the performance of three operating companies: Intracorp (residential real-estate development), Elemental Energy (renewable energy development) and Replay Resorts (a resort development and consulting company). Gail has quickly made her mark leading the \$1 billion acquisition and financing of Taylor Morrison/ Monarch Homes, the largest private homebuilder in North America.

Despite the big deals she has done Gail attributes much of her success to listening to people throughout her businesses and creating collaborative cross functional cultures to improve operations – making her more than just 'a numbers person' but a leader to admire.

### Good Money™

is transforming the place where we live.

We applaud the pursuit of excellence and commitment to positive change demonstrated by the women being honoured tonight.

Congratulations PEAK Honourees.



Proud to be an Honouring Partner of the AWF PEAK Awards.

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### **Community Legacy**

Elise Rees



As a Partner with Ernst & Young and the Market Leader for the Ernst & Young Vancouver Transaction Advisory Services Group, Elise has practiced exclusively in the area of tax for 26 years. With a sought after expertise in transaction tax, she has led many public and private acquisitions and divestitures during her career, including a number of large cross border takeovers of Canadian public companies and the purchase or sale of private companies to strategic parties or financial sponsors.

Elise's contributions to the community are numerous. She has been appointed to the board of the Vancouver Board of Trade and

EasyPark Parking Corporation of Vancouver. Elise is also the treasurer of the BC Women's Hospital Foundation, the Chair of the Patrons' Circle for the Minerva Foundation and is the President of Go Networking Women's Association. Elise volunteers her time to advance the careers of others as a lecturer for the Canadian Institute of Chartered Accountants and at Canadian Tax Foundation conferences.

Additionally, Elise has encouraged and promoted diversity and opportunity through her work as Canada's representative on Ernst & Young's Inclusiveness Council and as a leader in the Tax practice at Ernst & Young where she has mentored and sponsored women and minorities in their careers.

Due to her significant service to her profession and community and achievement in her career, in 2009, Elise received her Fellowship (FCA).

What has been Elise's inspiration in life? Along with her husband Richard and her family, Elise was inspired by her great grandmother who ran the family business. Seeing her grandmother's contribution it never occurred to Elise that women were not normally in business which made it an obvious career choice for her.



### BE THE ONE WHO LEADS.

### CONGRATULATIONS TO THE 2013 PEAK HONOREES.

We are pleased to celebrate the accomplishments of these women who are leaders in finance. This fall, BC's CAs and CMAs will begin training our province's next generation of business and finance leaders, as we launch the new CPA program.

bccpa.ca





### Lifetime Achievement Honouree

### **Shelley Brown**



The PEAK Award for Lifetime Achievement recognizes the distinguished career and contributions of Shelley Brown, FCA, and Partner at Deloitte.

For the past 30 years, Shelley has served energy, mining, technology and financial services clients in Calgary, Saskatoon and Vancouver. Twice recognised as one of Canada's most powerful women Shelley was the first woman to be appointed as an Office Managing Partner in Canada, then as the Director of the Assurance and Advisory Services Practice of Deloitte in Saskatchewan and finally as a member of the Deloitte Board of Directors. Shelley's trailblazing record has opened the doors for more women to take on leadership positions at Deloitte.

Shelley has devoted herself to her profession, serving as a Member of Council for the Institute of Chartered Accountants of Saskatchewan and has spent ten years on the Board of Directors of the Canadian Instituted of Chartered Accounts, most recently being appointed as the Co-Chair of CPA Canada. Shelley also dedicated her time to ensuring that prospective Chartered Accountants received the best training as a founding Board Member of the CA School of Business.

Shelley's impact has not been limited to her profession; an active community contributor she serves on the Board of Directors of the Saskatchewan Children's Hospital Foundation and is Past President of both the United Way of Saskatchewan and the University of Saskatchewan.

Shelley's outstanding contribution to her profession has not gone unrecognized as she was appointed a Fellow of the Institute of Chartered Accountants of British Columbia in 2011. Alberta in 2009 and Saskatchewan in 2002.

In 2011, Shelley joined the Deloitte Vancouver office from Saskatoon, where she brings her deep knowledge of both the mining industry and public sector and continues to be an outstanding role model for women entering the finance profession.

## A woman's place is ... in charge of the finances

As the proud sponsor of the Association of Women in Finance Scholarship Fund, RBC Dominion Securities congratulates all award recipients, organizers and volunteers on the 16th Anniversary of the PEAK Awards honouring women in finance.

To learn more about a career in wealth management with RBC Dominion Securities, contact **Janet Ketchen** at janet.ketchen@rbc.com.

Janet Ketchen, Vice-President and Investment Advisor RBC Dominion Securities | 604-257-7675 | janet.ketchen@rbc.com

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### **PEAK In Kind Partners**







### **PEAK Media Partner**



### **PEAK Production Partners**

Abundant Sink Creative Eclipse Awards Lonsdale Event Rentals Pat Paproski, Piano Paul Winny Photography Pedersen's Rentals ShowMAX Event Services Flowerz

### Who are you going to nominate next year?

### **PEAK AWARDS CRITERIA**

### LIFETIME ACHIEVEMENT

A Lifetime Achievement PEAK Nominee is a finance professional or woman in the field of finance who:

- \* has 30+ years of experience;
- demonstrates an enduring commitment to achieving excellence;
- guides, supports and encourages the development of others or the promotion of women:
- \* is actively involved in her professional or personal communities; and
- \* is described as a leader, ground-breaker, or visionary by her peers.

### **EXCELLENCE IN THE PRIVATE SECTOR**

An Excellence in the Private Sector PEAK Nominee is a finance professional or woman in the field of finance who:

- \* works in the private sector;
- \* demonstrates a high and quantifiable contribution to her company or industry;
- guides, supports and encourages the development of others or the promotion of women; and
- \* is actively involved in her professional or personal community.

### **EXCELLENCE IN THE PUBLIC SECTOR**

An Excellence in the Public Sector PEAK Nominee is a finance professional or woman in the field of finance who:

- \* works in the public or not-for-profit sector;
- \* demonstrates a high and quantifiable contribution to her institution or industry;
- guides, supports and encourages the development of others or the promotion of women; and
- \* is actively involved in her professional or personal community.

### **COMMUNITY LEGACY**

A Community Legacy PEAK Nominee is a finance professional or woman in the field of finance who:

- demonstrates a sustained commitment to the finance community in advancing diversity on boards for the goal of better business;
- \* is respected by her community for her contributions; and
- guides, supports and encourages the development of others or the promotion of women.

### **RISING STAR**

A Rising Star Nominee is a finance professional or woman in the field of finance who:

- \* has less than 15 years of experience and is under 40 years of age;
- is an early leader who has made meaningful professional contributions that are outstanding and unique;
- \* guides, supports and encourages the development of others or the promotion of women; and
- \* is actively involved in her professional or personal community.



Consider nominating a woman at the PEAK of her career for a PEAK 2014 Award.

PEAK 2014 nomination packages available November 2013.

### **PEAK Hosted Tables**































**RBC Royal Bank** 





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MARQUIS WINE CELLARS is pleased to offer all PEAK attendees a 15% discount on wine orders placed through their online store from May 2nd to May 22nd, 2013.

Go to www.marquis-wines.com and enter the coupon code PEAK



**PEAK Awards Nominees,** whose contributions to the finance industry and community are appreciated, respected and admired.

**PEAK Awards Nominators and Referees,** who took the time to nominate women at the PEAK of their professions, lives and community involvement.

**PEAK Awards Independent Judging Panelists,** for your Herculean task in choosing tonight's Honourees from the exceptional nominees:

Betty Yu, TD Wealth Private Investment Counsel Inc.

Bev Park, TimberWest Forest Corp.

Cheryl Carter, Business in Vancouver

Elisabeth Finch, PricewaterhouseCoopers LLP

Fai Murray, Canadian Western Bank

Gayle Hunter, Blake, Cassels & Graydon LLP

Jennifer Ogdon, HSBC Bank Canada

Julia Kim, RBC Philips, Hager & North Investment Counsel

Kay Gray, Grant Thornton LLP

Lilly Kazaz, RBC Dominion Securities Inc.

Lisa Skakun, Coast Capital Savings Credit Union

**Lisa Vogt,** McCarthy Tétrault LLP

Martha Martindale, Borden Ladner Gervais LLP

Nancy Adie Mackay, KPMG LLP

**Pat Hibbitts,** Simon Fraser University

Raewyn Brewer, Watson Inc.

Shirley-Anne Blackadder, Vancity Credit Union

Stephanie Daniels, Farris, Vaughan, Wills & Murphy LLP

Tracey McVicar, CAI Capital Management Co.

**AWF speakers,** for helping to make the AWF's 2012-2013 event season such a success:

FIRESIDE CHAT SERIES (November, January, February and June)

**Tracey Ball**, Executive Vice President and Chief Financial Officer, Canadian Western Bank **Janet Woodruff**, Consultant, CFO (Contract) Transportation Investment Corporation **Brenda Leong**, Chair and CEO, British Columbia Securities Commission

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Anne Meyer, SVP and CFO, Raymond James

**ANNUAL ECONOMIC LUNCHEON EVENT** (November)

Sponsored by RBC Dominion Securities Inc.

**Jenny Witterick**, Partner and President, Sky Investment Counsel Inc **Jim Allworth**, Investment Strategist and Co-Chair, RBC Dominion Securities' Global

Portfolio Advisory Committee

**Jock Finlayson**, EVP and Chief Policy Officer, Business Council of B.C.

Paula Craig, AWF Administrator Judy Brooks, PEAK Gala Emcee PEAK Volunteers

## What's the forecast for Vancouver's real estate market?



Despite challenges times in our economy, development activity continues in Vancouver's residential real estate market and prices remain strong. Will this trend continue? And what can we expect for the office and retail markets?

Join the AWF in **September 2013** for an engaging panel discussion on Vancouver's No 1 topic: **real estate**.



For registration and further details, visit www.womeninfinance.ca

### Follow us on **Linked** in ...

Now it is even easier to stay in touch with the Association of Woment in Finance via our LinkedIn group.

Like everyone else the AWF is turning to Social Media to stay current and connected with our members. Find out what is being discussed, AWF events and news by joining the 'Association of Women in Finance' group.

Join us on LinkedIn by searching for 'Association of Women in Finance' under the company section of LinkedIn and look for our red logo. Membership is open to all.

## HSBC Bank Canada is proud to celebrate women in finance at the AWF PEAK Awards.

A leading international bank, HSBC measures success by enabling businesses to prosper and people to realize their ambitions.

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